



PTBA
Professional Trail Builders Association

Impact of COVID-19 on the Trailbuilding Industry

PTBA Member Company Survey Results, April 2020

PTBA conducted a survey of PTBA Member Companies during this unprecedented time to assess the impact of COVID-19 on the trail industry. Based on the responses collected in April, we project the following impact to PTBA Member Companies (114 companies).

While PTBA Members are a subset of the trail industry, we believe that this survey provides insight into the impact on the broader trail industry.

380
PROJECTS ON HOLD OR POSTPONED

Average is more than 3 projects per Member Company

\$37 Million

Is the estimated value of projects that are postponed or on hold.

PROJECTED JOB LOSS IN 2020

Projected # Employees laid-off, furloughed, and not hired as a result of COVID-19 in 2020

669 Jobs

PROJECTED JOB LOSS IN 2021

Projected # Employees laid-off, furloughed, and not hired as a result of COVID-19 in 2021

114 Jobs

PERCENT OF TYPICAL JOBS LOST DUE TO COVID-19 IN 2020 AND 2021

75%