**Central/South Regional Representative**

**Position:**Central/South Regional Representative  
**Organization:** Florida Trail Association

**Reports to:**Florida National Scenic Trail Program Director

**Position Summary –** The Regional Representative’s primary responsibility is to coordinate successful trail management, protection, and volunteer work on the Florida National Scenic Trail (FNST) within the Central/South Florida region (between the southern boundary of the Ocala National Forest and the FNST Southern Terminus in Big Cypress National Preserve). He or she will cultivate collaborative partnerships with a diverse group of landowners, business and community leaders, government officials and the public to achieve the following outcomes:

* Build sustainable trail stewardship programs;
* Increase regional and state-wide awareness of the FNST’s ***natural***,***cultural, recreational, and historical resources*** and how these resources benefit the public;
* Enhance public and private support for maintaining, permanently protecting and enhancing the recreational quality of the FNST in accordance with the values outlined in the 1968 National Trails System Act and the FNST Comprehensive Management Plan.

**Position Responsibilities**

* Coordinate all aspects of management for the FNST in the Central/South region in order to achieve the outcomes outlined above;
* Serve as a positive, highly visible, and effective representative of the Florida Trail Association (FTA), conveying our messages of conservation, volunteerism, and outdoor education to the public;
* Effectively prioritize and follow through on the implementation of regional projects, which may span over multiple years;
* Identify, plan and implement a variety of trail maintenance events that engage the public in hands-on stewardship;
* Recruit, train, and coordinate a volunteer base to meet the goals of trail stewardship programs;
* Expand upon established partnerships with key organizations and leaders in the public, private, and non-profit sectors to further program goals;
* Connect the public to the FNST with regular contributions to a robust social media presence, our nationally distributed quarterly periodical, and the FTA website;
* Gather information on the physical trail, and work to ensure optimal routing of the FNST in perpetuity;
* Identify and respond to external planning efforts within the region that could have an impact on the trail corridor;
* Perform other relevant duties as assigned in support of the FTA’s FNST program.

**Required Knowledge, Skills and Abilities**

* A genuine interest and commitment to outdoor recreation in Florida;
* Working knowledge of the natural, cultural, and historical resources of Central/South Florida;
* Superior communication skills working with a wide range of private sector, public sector and not-for-profit partners and volunteers;
* Superior ability to build collaborative partnerships;
* Ability to make public presentations to diverse audiences in support of the FTA’s Florida National Scenic Trail program;
* Ability to be self-directed, work independently, prioritize workload, meet deadlines, handle multiple projects simultaneously, solve problems and be resourceful;
* Strong writing and editing abilities;
* Experience working with social media applications and website maintenance;
* Excellent writing, speaking, organizational and diplomacy skills;
* Capable of operating in a Microsoft Office environment;
* Reliable personal transportation.

**Additional Qualifications**

* Advanced understanding of government agency policies, procedures, and land management practices;
* Proficiency in using GIS hardware, software and databases;
* Ability to maintain and repair small engines;
* Wilderness First Responder, chainsaw class “B” operator or willing to become certified in both.

**Minimum Training and Experience** ̶ Bachelor’s degree. Professional work experience in communications, land management, ecology, trail construction or related field. A minimum of five years of progressively responsible experience in one or more of these areas is preferred.

**Additional information**

*Work Environment:* Willing to work from a home office based in the Melbourne/Kissimmee area.Regular travel—reimbursed at the current federal rate—throughout Central and South Florida along the Florida Trail corridor including intermittent weekend and overnight travel. The FTA fosters a collegial work atmosphere.

*Salary and Benefits:* 35-45K Depending on experience. Holiday, vacation, and sick leave. Medical and retirement benefits. Opportunities for professional development.

*Deadline:* Applications accepted until position filled. Desired start date is the spring of 2016.

For additional information, please contact the FNST Program Director at [alexs@floridatrail.org](mailto:alexs@floridatrail.org)

**How to apply** ̶  Please email *all*of the following information in PDF format to [alexs@floridatrail.org](mailto:alexs@floridatrail.org):

1. A cover letter explaining your interest and salary requirements
2. Resume
3. Three professional references